

CUJ organises 2-Day Workshop on Data Analytics Using Power BI

HIMALAYAN MAIL NEWS
JAMMU, OCT 11

The Department of Marketing and Supply Chain Management (MSCM), School of Business Studies, Central University of Jammu, organised a two-day workshop on “Data Analytics Using Power BI” to equip students and research scholars with practical skills in data analysis, visualisation and data-driven decision-making. The workshop concluded today and around 130 students and research scholars from the School of Business Studies participated in the workshop.

The workshop was organised under the guidance of Prof. Sanjeev Jain, Hon’ble Vice Chancellor, Central University of Jammu. His emphasis on skill-oriented education, experiential learning and the development of industry-relevant competencies has provided impetus to initiatives aimed at enhancing the practical capabilities of students and research scholars. The department expressed its sincere appreciation to the Vice-Chancellor for his continued encouragement and support in fostering a culture of innovation, applied learning and professional development at the University.

The programme commenced with a welcome address by Dr. Vinay Kumar, Head, Department of Marketing and Supply Chain Management, who highlighted the growing importance of data analytics in academic research and the



business environment. He emphasised that the ability to interpret data and derive meaningful insights is increasingly essential for effective decision-making. Drawing upon the Bhagavad Gita, Dr. Kumar referred to Chapter 2, Verse 50: “Yogah Karma-suKaushalam,” emphasising that knowledge acquires greater value when translated into skilful and purposeful action. He connected this principle with data analytics, observing that the objective is not merely to process data but to transform data into meaningful insights and effective decisions.

Prof. Neelika Arora, Dean, School of Business Studies, in her address, emphasised the growing significance of data analytics and interpretation in contemporary academic and professional environments. She highlighted the need for students and research scholars to develop strong analytical competencies to transform data

into meaningful insights and support evidence-based and informed decision-making. She encouraged the participants to actively engage in the workshop and make the most of the practical, hands-on learning opportunities.

The resource person for the workshop, Dr. Bhagat Singh, is a Business Analytics Professor, Corporate Trainer and Consultant with more than 15 years of experience. His areas of expertise include Business Analytics, Statistics, Decision Science, Data Visualisation and Artificial Intelligence.

The workshop is designed to provide participants with hands-on exposure to Power BI, enabling them to work with data, develop interactive visualisations and dashboards, and derive actionable insights for academic and professional applications.

The resource person was formally introduced by Dr. Arun Yadav, Assistant Professor, MSCM and Coordinator of the Workshop. The programme was attended by Prof. Bharti Gupta, Head, Department of Tourism and Travel Management; Dr. Gowhar Rasool, Head, Department of HRM & OB, Dr, Naresh Sharma, Associate Professor, Department of MSCM, Dr. Anju Thapa, Assistant Professor, MSCM and other faculty members of the School of Business Studies.

The two-day workshop will provide participants with practical exposure to data preparation, analysis, visualisation and dashboard development using Power BI, thereby bridging the gap between theoretical knowledge and practical application. The initiative is expected to strengthen the analytical capabilities of students and research scholars and enable them to apply data-driven approaches in academic research, business analysis and professional decision-making.

J&K GCC Summit concludes at IIM Jammu, Charts Roadmap to Position J&K as Emerging Destination

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The two-day J&K GCC Summit 2026, organized by the Indian Institute of Management Jammu in collaboration with the Government of Jammu & Kashmir and NASSCOM, concluded at IIM Jammu with deliberations centred on technology and innovation, talent and workforce transformation, investment, and the roadmap for positioning Jammu & Kashmir as an emerging destination for Global Capability Centres (GCCs).

The concluding day brought together senior industry leaders, technology experts, human resource professionals, policymakers, entrepreneurs and academic stakeholders, building on the discussions of Day One and focusing on the key capabilities and ecosystem enablers required to support GCC growth in the region. The deliberations highlighted the potential of Tier-2 and Tier-3 locations, the importance of future-ready talent and the need for sustained government-industry collaboration to translate J&K’s potential into investment, employment and economic opportunities.

The valedictory session of the J&K GCC Summit 2026 reflected on the key deliberations and opportunities for positioning Jammu & Kashmir as an emerging destination for Global Capability Centres (GCCs). Hon’ble Lieutenant Governor of Jammu & Kashmir, Shri Manoj Sinha graced the occasion as Chief Guest in virtual mode. Shri Atal Dholoo, Chief Secretary, J&K; Padma Bhushan Shri Rajendra Singh Pawar, Chairman, NIIT; Prof. BS Sahay, Director IIM Jammu; Shri Kumar Rajeev Ranjan, Secretary, Labour & Employment Department, J&K; Prof. Jabir Ali, Dean, Faculty and Research; Prof. Nitin Upadhyay, Dean Academics, Dr. Sandeep Ananthanarayanan, CEO, CITaG, IIM Jammu; experts, policy makers, industry leaders, senior officials, faculty and students in large number attended the valedictory session.

The day’s deliberations commenced with the panel discussion. The fourth panel titled, “GCC Innovation and Technology: Unlocking the Tier-2 and Tier-3 Advantage,” at the J&K GCC Summit 2026 explored how emerging technologies and digital infrastructure can help regions such as Jammu &



Kashmir attract GCCs, investment and skilled talent. Moderated by Shri Sachin Punyani, Head of AI Services, Public Sector, Amazon Web Services India, the panel featured Shri Rahul Yadav, IAS, Administrative Secretary, IT Department; Shri Sree Rama Chandra Murty Nallam, Founder and CEO, Seanergy.ai; Shri Brijendra Kumar, Partner and Lead, GovTech, KPMG; Shri Kundana K Lal, Founder Director and President, VITTI Research Foundation; Shri Deo Kumar Singh, CEO, Deosoft IT Services; Shri Rajesh Pasham, Head, Palantir Centre of Excellence, Tech-Star Group; Shri Amit Pradhan, Sr. Vice President, IT and CIO, Dixon Technologies; and Shri Ankur Chandra, Chief Storyteller and Product Management Leader, Carelon Global Solutions. The discussion highlighted the role of cloud computing, artificial intelligence, cybersecurity and secure digital infrastructure in enabling high-value technology operations beyond metropolitan centres. Panellists emphasised the importance of specialised talent, Centres of Excellence and industry-academia collaboration in building globally competitive GCC ecosystems. The session underscored that strengthening infrastructure and government-industry partnerships can help Jammu & Kashmir attract investment, generate quality employment and contribute to India’s digital economy and the vision of Viksit Bharat @2047.

The fifth panel titled “The Future of GCC – Talent and Workforce Transformation,” at the J&K GCC Summit 2026 explored how evolving talent strategies, emerging skills and workforce transformation will shape the future of Global Capability Centres (GCCs). The discussion focused on bridging industry-academia skill gaps and preparing India’s workforce for an AI-driven future. Moderated by Dr. Roydon Gonsalvez, Sr.

Vice President and Head, Talent Management and Development (APAC), Northern Trust, the panel featured Shri Kumar Rajeev Ranjan, IAS, Secretary, Labour and Employment Department, Government of Jammu & Kashmir; Shri Vikash Kumar Dubey, CEO and MD, Vensysco Technologies; Shri Alouk Kumar, CEO and MD, Inductus Group; Shri Deepu Malik, Co-Founder and MD, DataThoughts; Shri Narayanan Ramaswamy, Partner and National Leader, Education and Skill Development, KPMG; Shri Sumit Bhatia, Sr. Director, People Partner, Marsh; Shri Rohit Mogra, CHRO, Giesecke & Devrient; Shri Rupak Rathore, Sr. General Manager and Head, HR and L&D, Zyds Lifesciences; and Shri Manpreet Singh, Vice President, HR and India HR Head, Alkami. The panellists discussed how AI is reshaping entry-level roles, with greater emphasis on validating and evaluating AI-generated outputs. They highlighted the need to align academic programmes with industry requirements, strengthen industry-academia collaboration, and adopt recruitment and retention strategies that support workforce development. The discussion also emphasised the importance of robust infrastructure and a supportive ecosystem to attract and retain skilled professionals in Jammu & Kashmir. The deliberations highlighted opportunities to build a future-ready workforce, generate quality employment and strengthen the Union Territory’s potential as an emerging destination for GCCs.

The sixth panel, “Roadmap for Making J&K the Next GCC Destination,” was moderated by Ms. Kritika Murugesan, Sr. Director, GCC and Talent Council, NASSCOM. The panellists comprised of Shri A Sharma, IAS, Director, Census and Citizen Registration, J & K and Ladakh; Shri Ankush Sab-

harwal, Founder and CEO, CoRover.ai; Shri Rajesh Ganesan, CEO, ManageEngine, Zoho Corp; Ms. Vaishnavi Prasad, Country Head, Consilio; Shri Sandeep Dhar, Founder and CEO, Aidiator Solutions; Shri Sourabh Gupta, Digital Program Leader, APAC, RTX; Shri Puneet Mohan, Founder, CEO and MD, SMMARUN Management Consortium Associates LLP; and Shri Sunil Bhide, Executive Leader, Global Delivery, Customer Success and Business Transformation, QNu Labs. The session explored the measures required to develop J&K as a competitive GCC destination, including investment facilitation, digital and physical infrastructure, talent development, policy support, sector-specific opportunities, innovation and connectivity. The discussion highlighted the need for a coordinated ecosystem capable of attracting global organisations while generating high-value employment and strengthening the region’s participation in the global economy.

The Summit concluded with a valedictory session, where the key outcomes and insights emerging from the two days of deliberations were presented. The J&K GCC Summit 2026 brought together government, industry and academia over two days to examine the region’s potential in the rapidly expanding GCC landscape. The deliberations covered industry-government collaboration, ecosystem development, technology and innovation, workforce transformation, investment and employment, culminating in discussions on a roadmap for positioning Jammu & Kashmir as an emerging GCC destination.

The Summit underscored the importance of future-ready talent, technology adoption, investment facilitation, enabling policies and sustained institutional collaboration in developing a competitive and sustainable GCC ecosystem.

CBC to organize 8-Day Multimedia Exhibition on 12 years of Govt, Reforms Utsav during Navratra Festival at Katra

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The Central Bureau of Communication (CBC), Regional Office, Jammu, Ministry of Information and Broadcasting, Government of India, is all set to inaugurate a multimedia exhibition on Monday at Katra in Reasi district.

The eight-day long outreach program themed “12 Saal-Vishwas Ke,Vikas Ke,Jan Kalyan Ke” will be organised from October 12 to 19 at Government Higher Secondary School Katra. Ms. Neha Jalali, Director, CBC and Press Information Bureau (PIB) Jammu, while giving details about the exhibition stated that grass-roots communication is the cornerstone of effective governance. Extending an invitation to the local residents and devotees for visiting the event, Ms. Jalali said, “A welfare scheme delivers true transformation only when the citizen at the last mile is fully informed and empowered to claim its benefits”. Katra presents an unparalleled platform for CBC to engage a vibrant and diverse audience to amplify developmental consciousness across

states, the Director added. The exhibition strategically aims to leverage the massive congregation of pilgrims visiting Katra from across India during the festival and tap into the diverse footfall to ensure grass-roots mass awareness regarding the flagship public welfare programmes, key reforms, and development milestones of the Government of India.

The eight-day campaign pivots around key themes, including 12 Years of Citizen-Centric Governance, Reforms Utsav, Women Empowerment, Environment and Sustainability, Financial Inclusion, and the collective vision for Viksit Bharat-2047.

The exhibition will house comprehensive theme-based walkthrough exhibits chronicling India’s socio-economic strides over the last twelve years. A major highlight for visitors—particularly students and youth—is the deployment of interactive Audio-Visual technologies, including Augmented Reality (AR) and Virtual Reality (VR) modules, alongside dedicated screening zones playing informative short films on key flagship programmes.

To foster active commu-

nity and student participation, CBC Jammu will conduct daily on-spot competitions throughout the eight days, including quizzes, elocution contests, and painting sessions, with prizes awarded to winners. In addition, domain experts and official resource persons will deliver daily thematic lectures detailing eligibility, enrollment processes, and benefits under various public welfare programmes.

Reflecting CBC’s integrated communication strategy, the campaign will harmonize information dissemination with local cultural and spiritual traditions.

Empanelled cultural troupes will stage daily thematic performances ranging from folk songs, dances to skits and nukkad natak. The celebrations will extend beyond the main venue into the streets of Katra town through early-morning Prabhat Pheris and vibrant evening Jhankis, seamlessly weaving awareness messages into the devotional ambience of the town.

In the run-up to the multimedia exhibition, CBC Jammu executed an extensive pre-publicity drive across Katra town and ad-

joining rural belts to mobilize local residents and visiting pilgrims for participation in the eight day event. During the drive a series of localized interactive awareness programmes were organized across key educational institutions encouraging the public to visit and actively participate in the main event commencing from Monday.

The pre-event programmes featured theme based seminars, quizzes, painting competitions, sports events and yoga sessions. Students, community members and educationists enthusiastically participated in the events wherein officials of CBC detailed out the objectives of the eight day long event being organised in Katra. Resource persons from various departments also highlighted the objectives of the key initiatives of the government particularly the progress made by the nation across different sectors during the last twelve years.

The multimedia exhibition will remain open to the general public, students, and pilgrims everyday starting October 12, with free entry for all visitors.

bility Theory, Statistical Convergence, and Uncertainty Theory, resulting in three research papers published in SCIE-indexed journals and other reputed journals.

Samrati was also awarded the GATE Fellowship (2024–2026) during her doctoral programme. She presented her research work at several national and international conferences, including ICTAM-2024 and ICRAPAM-2025, held at the Meerut Institute of Technology, Meerut, India.



fessor School of Mathematics.

Her research focused on Sequence Spaces, Summa-

School of Mathematics, SMVDU organize Guest Lecture



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School of Mathematics, SMVDU, Katra organized a guest lecture on “The Descent of Learning: Gradient-Based Optimization from Cauchy to Contemporary Data Science” which was delivered by Dr. Anupam Yadav, Associated Professor and Head, Department of Mathematics and Computing, Dr. B. R. Ambedkar National Institute of Technology Jalandhar, Punjab. At the outset, Dr. Rakesh Kumar, Associated Professor & Head, School of Mathematics welcomed the gathering

and introduced the guest speaker.

The proceedings of the event were conducted by Ms. Humma Javed Sheikh (research scholar). The lecture was attended by the students from the Programmes like B. Tech. Mathematics and Computing, FYUP (Mathematics), M.Sc. Mathematics, and Ph.D. Dr. Yadav explained that every time when we use Google Maps, scroll YouTube, unlock your phone with your face or chat with an AI, a computer is solving an optimization problem. Behind almost all of these sits one simple idea: find which

way is downhill, take a small step, and repeat. This idea is called gradient descent. The French mathematician Augustin-Louis Cauchy wrote it down in 1847. In this lecture, he demonstrated that how this idea grew into the engine of modern machine learning. He discussed the concepts from Fermat and Newton, through the wartime planning problems of the 1940s, to neural networks, the Netflix Prize and today’s large language models. Apart from his interesting lecture on “The Descent of Learning”, he interacted with students and answered

their queries related to internships, placements etc. During this lecture, all the faculty members of the School were also present. Prof. (Dr.) Pragati Kumar, Hon’ble Vice Chancellor, SMVDU congratulated the “Team School of Mathematics” for organizing this wonderful lecture.

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JAMMU, OCT 11: Ms. Samrati Gorka, D/o Smt. Sunita Devi and Sh. Harbans Lal R/o Manyal Brahmana Teh. Marh Distt. Jammu, has been declared qualified for the award of Degree of Doctor of Philosophy (Ph.D.) in Mathematics by Shri Mata Vaishno Devi University (SMVDU), Katra.

She Worked on the topic, “A Study on Some New Generalized Difference Sequence Spaces and Their Related Properties” under the supervision of Dr. Kuldip Raj Associate Pro-